

## **Measuring Our Mission (MOM) List**

### **Chapter Based Measurements**

- How many PEOPLE were "POSITIVELY CONTACTED" BY DIRECT SFC MINISTRY?
  - This includes but is not limited to: people interacted with on the hill, people met at an event, people met in the coffee shop and told about SFC - any positive interaction your chapter or leaders have had in your community.
  
- How many PEOPLE were "GIVEN THE OPPORTUNITY" TO BECOME A FOLLOWER OF JESUS?
  - This includes but is not limited to: one-on-one conversations or group presentations during an event.
  
- How many PEOPLE BECAME FOLLOWERS OF JESUS THROUGH SFC?
  
- How many PEOPLE were "INVOLVED IN DISCIPLESHIP" THROUGH SFC?
  - This includes but is not limited to: people involved in SFC Bible studies and/or people being plugged into local church services, small groups or mentorship relationships through SFC.
  
- How many PEOPLE were VOLUNTEERING IN YOUR LOCAL CHAPTER?
  - This includes but is not limited to: both leaders and workers helping with your chapter at some point throughout the season, people cooking food, cleaning up, teaching, shoveling snow, social media, emails - anyone lending a helping hand.
  
- How many EVENTS was SFC involved in?
  - This includes but is not limited to: BOTH events RUN BY your chapter as well as events SERVED AT. This would be adding each weekly or monthly event individually (ex: a monthly event over 6 months qualifies as 6 events).
  
- How many LOCAL CHURCHES were you PARTNERING with?
  - This includes but is not limited to: churches where local SFC leaders and workers are attending, serving, sharing the mission of SFC with the leadership of the church, sharing resources, partnering on events - any church you are working with to reach your community.